



International Business Management

SCHOOL OF BUSINESS

Overview

The International Business Management program will give you the skills and knowledge needed to thrive in multinational corporations.

In today's interconnected world, businesses operate on a global scale. International trade and cooperation are essential for growth and success. Our program will equip you with the tools to navigate this complex landscape.

You'll be positioned for exciting roles in international management consulting, government relations, start-ups, and companies with global operations or sales.

Our program goes beyond traditional business administration education. You'll develop the strategic, integrative, sustainable mindset necessary for global business.

Learn from experienced faculty members who have worked in international industries. Our approach includes work-integrated learning, where you'll face real-world international business challenges and opportunities.

Enjoy a personalized learning experience in our small-sized classes. Take part in collaborative coursework.

Our program focuses on more than business theory. You'll refine complex interpersonal skills and:

- develop your ability to understand and respect different opinions, values, and beliefs, and learn to communicate and appreciate what others contribute
- develop effective negotiation strategies when dealing with people from different cultures
- learn how to lead responsibly in complex and ever-changing global situations and work towards achieving business goals
- study how both local and global challenges and opportunities affect international business goals and understand how products and services move within a company's global supply chain
- study how laws and regulations can impact business administration and international business opportunities
- learn how to study markets to make effective decisions.

In your third semester, you'll complete a work-integrated learning project with a service focus or travel internationally and collaborate with an industry partner, gaining hands-on experience globally.

Global business is key to success today. Our program prepares you for this exciting challenge.

Traits, skills and aptitudes

Those in the management field tend to be innovative, directive, and social.

You need:

- intellectual and emotional maturity
- the ability to control your emotions and actions
- independence and objectivity
- energy, confidence, and creativity
- tact
- good listening and communication skills
- problem-solving skills
- project-management skills
- the ability to learn quickly and easily, then share knowledge, teach and train people
- the ability to observe, gather, select, and evaluate facts
- inductive and deductive reasoning skills
- the ability to synthesize and generalize
- the ability to work effectively as part of a team

- perceptiveness, to recognize an organization's dynamics and politics
- persuasiveness and the ability to motivate others
- integrity.

You should enjoy trying new things, conducting research, presenting, taking charge, and providing constructive advice to others.

Academic path

You must have a two-year Business Administration diploma or equivalent from an accredited post-secondary institution, with a minimum 2.3 grade-point average (67% or C+) to enter this program.

This post-diploma certificate provides you with options for advanced education. Graduates of the program will have completed up to eight courses required for the SAIT Bachelor of Business Administration degree (varies by major). Additional admission requirements apply.

Credentials

After successfully completing this program, you'll receive a SAIT International Business Management post-diploma certificate.

Practicum, Co-op and Work Integrated Learning

In your third semester, you'll choose from these two exciting elective options:

- a capstone course where you'll apply your skills to a work-integrated learning project with a service focus, contributing to a real-world project
- an experiential study tour where you'll travel internationally and collaborate with an industry partner, gaining hands-on experience globally.

This program's work-integrated learning approach will position you for roles in international management consulting, government relations, start-ups, and companies with international operations or sales when you graduate.

Admission requirements

Applicants educated in Canada

Applicants must demonstrate [English language proficiency](#) and meet the following requirements or equivalent:

- a two-year Business Administration diploma from an accredited post-secondary institution, with a minimum 2.3 grade-point average (67% or C+), including a minimum of 20 courses or 60 credits.

A combination of education and experience in place of the above requirement will be considered upon approval from the Academic Chair.

Applicants educated outside of Canada

All applicants who were educated outside of Canada must demonstrate [English language proficiency](#) and provide proof they meet the program admission requirements with an international document assessment. [Find accepted educational documents and assessment options](#).

SAIT may also accept courses completed at certain [international post-secondary institutions](#).

Costs

2024/25 tuition and fees

The following estimated costs are effective as of July 1, 2024.

Domestic Students

Year Year	Number of semesters Number of semesters	Tuition fees Tuition fees	Additional fees Additional fees	Total per year Total per year
1	2.5	\$7,380	\$1,840	\$9,220
Total cost:				\$9,220

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2.5	\$20,850	\$1,840	\$22,772.50
Total cost:				\$22,772.50

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Books and Supplies

Books and supplies are approximately \$500 - \$1,000 per full-time year.

This is a bring-your-own-device program with standard hardware and software requirements. See the specific requirements on our [computers and laptops page](#).

Find your booklist on the [SAIT Bookstore's](#) website. The booklist will be available close to your start date. Can't find your program or course? The bookstore didn't receive a textbook list. Contact your program directly to determine if they're still refining course details or if you're in luck; no textbook purchase is required for that term.