

PUBLIC MEETING/BOARD OF GOVERNORS
5:00 p.m., Tuesday, March 28, 2006
SMED Boardroom MA317, Heritage Hall

CHAIR: Doug Mitchell

GOVERNORS PRESENT: John Aldred
Ivan Bernardo
Al Browne
Marcel Carpenter
Doug Chudleigh
Irene Lewis
Clare Rhyasen
Rocky Rustad

GOVERNORS EXCUSED: Mike Begin
Frank Duffin
Ellen Flynn
Bev Longstaff
Bob Pierce
Jessica Powless
Beth Reimer-Heck

RESOURCE PERSONS: Clint Berg, Director, Internal Audit
Michael Dyer, Vice President Employee and Student Services
Gord Nixon, Vice President Academic
Keith Pedersen, Vice President Finance and CFO

INVITED GUESTS: Duke Anderson, Dean/Energy Department (*Item 7*)
Rand Ayres, Dean/ICT Department (*Item 7*)
Pommashea Noel-Bentley, Director/Alumni and Fund Development
(*Item 5*)
Fraser Wilson, Dean/Business and Tourism Department (*Item 7*)

EXECUTIVE ASSISTANT: Marg McKelvey

1. CALL TO ORDER

The Chair called the public meeting to order at 5:05 p.m. He then established protocol for the meeting. The business of the meeting is for the discussion of Board members and resource individuals presenting at the request of the Board. Members of the public or others in attendance are observers only and are not entitled to speak or ask questions at the meeting – questions should be submitted in writing to the Board Secretary, Marg McKelvey, subsequent to this meeting.

2. CADMUS FOUNDATION TEACHING CHAIR AWARD WINNER

Gord Nixon introduced Tom Batchelor as SAIT's second recipient of the Cadmus Trades Teaching Chair. Tom is an instructor in SAIT's Transportation Department. The Cadmus Trades Teaching Chair is the first award of its kind in the world that recognizes teaching excellence in the trades and highlights the quality of SAIT's apprenticeship instructors. Tom has made a significant impact on the growth of his students. He is focused on enhancing student success and learning and is continually fine-tuning his teaching and developing projects to help his students. Tom provided a brief overview of his background and experience. The Board commended Tom on this outstanding achievement.

3. REVIEW AND APPROVE AGENDA

The agenda was accepted as presented.

4. DECLARATION OF CONFLICT OF INTEREST

The Chair asked the Board members if any member had a direct or indirect conflict on any agenda matter and no member advised they had a conflict.

REPORTS

5. PRESIDENT'S REPORT

Namings Process (Buildings, Rooms, Labs)

Pommashea Noel-Bentley made a presentation on SAIT's naming process. The process requires that recommendations be presented to the Board, through the Governance Committee, for review and approval. *Why do we do namings?* Namings generate revenue for SAIT, provides additional unrestricted funding, recognizes donor contributions and enhances SAIT's reputation - creates a culture of philanthropy. Pommashea's presentation also focused on: (1) relationship of naming to branding, (2) naming opportunities (buildings, rooms, labs, streets, etc.), (3) naming history, (4) naming criteria/guidelines (established in 2001).

There are four main areas - substantial gifts, recognition of retirees, corporations/organizations/foundations and individual (in perpetuity). "In perpetuity" implies it will continue to exist – if a building is demolished/recognition will be provided elsewhere. *How do you deal with a name if a corporation ceases to exist?* That is built into the agreement with the donor – going forward that will be clearly identified. It is something that is negotiated upfront. We would want the first opportunity to change the name. If a company falls out of favor or goodwill is gone, we can change the name.

The use of "in perpetuity" in naming encourages long-term investment, builds lifelong involvement, connection and ownership and creates a strong brand for services and products. Need evolution of our guidelines – evaluate "in

perpetuity” versus “life of recognition property”. Pommashea provided an overview of practices uses in other post-secondary institutions.

The Board Chair, on behalf of the Board, thanked Pommashea for an excellent presentation.

Chair Academic International Exemplary Leader Award

The 2006 International Exemplary Leader Award has been presented to SAIT’s Centre for Advanced Patient Care Simulation Team. This team has been recognized by their colleagues for their best leadership practices, commitment to their institution, their department, their team and students they serve. The recipients of this award exemplify the importance of working in teams.

Thank You Letters

Thank you letters were received from an instructor who recently received his Master’s Degree, a letter from the President & CEO of the Calgary Chamber of Commerce for the invitation to join Chairman’s Circle and from Board member Ellen Flynn for flowers she received from the Board and Executive Management.

Access Grants and Alberta Budget

Irene provided an overview Advanced Education’s budget announcement and today’s announcement regarding Access Grants. Advanced Education’s capital budget for the next three years is \$1.1 billion – need to confirm that SAIT is on the list for our Trades and Technology Complex.

6. CHAIR’S REPORT

The Board Chair reported on the following:

- SAITSA’s Safewalk Program – Reports are provided at the Executive Committee of the Board. It is an outstanding program for students and everyone at SAIT. SAITSA is to be commended for a first-class program.

Ivan Bernardo joined the meeting at 5:40 p.m.

- SAIT’s Graduation Ceremonies will be held on Friday, May 26 – Board members were encouraged to attend, calendars permitting. Arthur R. Smith and Larry Macdonald are this year’s recipients of Honorary Degrees.
- On March 26, the movie “Mary Christmas” was being filmed at Garrison Woods. The Board Chair was advised that 14 members of the film crew were SAIT graduates. Calgary is becoming a preferred location for filming movies. Perhaps we could have someone from the film industry make a presentation at a future meeting of Chairman’s Circle and talk about using SAIT’s graduates and the economic impact on the province – SAIT’s ICT Department could provide an overview of the training provided by SAIT. Pommashea reported that the next issue of Alumni Link will focus on alumni who worked on the set for “Brokeback Mountain”.

Action: M. McKelvey

PRESENTATION

7. STATUS OF DEGREE GRANTING

Gordon Nixon reported that this is an information item – to provide the Board with an overview of the direction SAIT is taking. SAIT is proceeding with its plan to implement baccalaureate degrees for its niche markets. Detailed

information on the following three proposed degrees was included in the agenda package. Expect to submit these degrees to Advanced Education over the next six months. Market research has been completed and the teams are in place to develop the curriculum.

Bachelor of Business Administration (Information and Financial Management)

Fraser Wilson, Dean, Business and Tourism provided the overview. This is a four-year degree offering students the opportunity to combine information management skills with expertise in financial management as well as affording students the ability to study concurrently towards a professional accounting designation and an undergraduate degree. There are no post-secondary institutions in the province of Alberta currently offering a baccalaureate degree that provides full and true integration of financial management and information technology across the curriculum. The proposed degree will also be designed to provide maximum articulation towards a professional accounting designation, and in particular towards that of CGA Canada, which is the only professional accounting body in Canada currently integrating technology across the curriculum.

Bachelor of Petroleum Production Engineering

Duke Anderson, Dean/Energy Department - The program is a 2+2 and a bridging component model. Petroleum Engineering Technology graduates with proven interest and ability, after completing a one-semester bridging program, will be able to continue their education, for another two years, towards a baccalaureate degree. The proposed program is a differentiated petroleum program with major emphasis on production engineering. The major emphasis of the Canadian universities is on the reservoir engineering and refining of oil and gas with general knowledge and overview on production operations. The program does not intend to compete with universities. The degree must be accredited by the Association of Professional Engineers, Geologists and Geophysicists of Alberta (APEGGA) so that graduates can qualify for a P. Eng. status. *Are there bridging opportunities with the University of Calgary?* The University is interested in what SAIT is doing and is receptive to having that conversation with us.

Bachelor of Science in Internetworking

Rand Ayres, Dean, ICT Department - SAIT's proposed B.Sc. Internetworking degree will provide graduates with foundation knowledge in math and science and in-depth knowledge and practical experience in networking and internetworking. Sharing of courses, facilities and curriculum with existing related diploma programs will be possible. There are three entry paths: 1) direct entry into the degree, 2) entry through the related diplomas, or 3) transfer credit for diplomas from other institutions and completion of a bridging program. Graduates of related diploma programs will have the option of pursuing a B.Sc. degree after completing a bridging program. The current Bachelor of Applied Technology Information Systems in Network Management would be replaced by this degree. There is no similar undergraduate degree program in Alberta. This degree will provide graduates with the qualifications to progress to graduate degrees in computer science such as the M.Sc. in Internetworking at the University of Alberta and the M.A.Sc. in Computer Networks at Ryerson University. Articulation agreements will be established once the degree structure is developed. The prime accrediting body for degrees in this area is the Canadian Information Processing Society (CIPS).

Other

A document outlining frequently asked questions about SAIT moving toward offering baccalaureate degrees was provided. *When will these degrees be implemented?* At least one will be implemented by the fall of 2007. Board members indicated that this is a great concept and will be good for SAIT – look forward to implementation.

ACADEMIC COUNCIL

8. INTERNET APPLICATION DEVELOPER PROGRAM DELETION

The Internet Applications Developer Program (IAD) was originally set up to offer students a fast-tracked program to upgrade their skills in the IT sector. In 2004 the Program was suspended due to low enrollments. Students were opting to take the Object Oriented Software Developer Program (OOSD), which had a stronger industry reputation. As the learning outcomes in the IAD program overlapped with those in the OOSD Program, students were able to have most of their requirements met by the OOSD Program – this Program continues to meet the needs of students and industry.

MOVED by John Aldred and **SECONDED** by Al Browne that the Board of Governors approve deleting the Internet Applications Developer Program (IAD).

MOTION

Carried

9. UPDATE ON MARCH 14, 2006 ACADEMIC COUNCIL MEETING

This was a routine meeting with nothing of significance to report. Approved minutes for the January 10, 2006 Academic Council meeting were included in the agenda package.

INFORMATION

FUTURE AGENDA ITEMS

DATE, TIME, PLACE OF NEXT MEETING

In-Camera Meeting 5:00 pm, Tuesday, April 25, 2006, SMED Boardroom MA317.

TERMINATION

MOVED by Al Browne and **SECONDED** by Doug Mitchell that there being no other business on the motions duly moved and seconded, the March 28, 2006 public meeting of the Board adjourn at 6:15 p.m.

MOTION

Carried

Chair

President and CEO